



New York City · San Francisco · New England

ColibriSolutions.com

## APPS FOR VISIONARY BUSINESSES

Colibri offers expert consulting and custom apps that allow our clients to dream bigger, execute better, and surpass their goals.



## APPS FOR ANY ENVIRONMENT

Colibri has delivered desktop, mobile, and web apps for a diverse clientele that includes Whole Foods, Condé Nast, Cartoon Collections, The Economist, NYU, SUNY, Eastern Connecticut State University, and dozens of other corporations, SMBs, universities, and NGOs.

### COLIBRI SOLUTIONS LLC

- Claris Partners for 25 years
- Clients throughout the USA and Europe
- Invited Speakers, FileMaker Developer Conference and Webinars
- Claris.com Success Stories
  - PMD Media
  - GoodWeave
  - Eastern CT State University

### Colibri Products

- eLife™
- RPM®
- Colibri Park™

### EXPERTISE

- Custom FileMaker Platform Apps
- Higher Ed, Research, and the Enterprise
- Process and Change Management
- Apps for Creative Industries
- Large-Scale Data Systems Integration
- System Prototyping
- Cloud and AWS Hosting





### **Eastern Connecticut State University: Integrate and Educate**

*"The new app is a miracle. At the end of the semester, I can just run a report on each student and give it to their professor. I used to have to put student names in a spreadsheet and then manually sort volunteer hours. It was a nightmare."*

~ Kim Silcox, Director, Center for Community Engagement

Starting in 2014, Colibri has provided several apps to Eastern Connecticut State University that replaced legacy solutions used by Police, Housing, and Student Activities.

Colibri replaced an old MS Access database for campus police with a new app named *Campus Park*, a permit parking and ticketing system that handles thousands of violations per year and saves countless hours in data entry and reporting.

Since 2015, Eastern has used *eLife*, an application that combines the functionality of multiple apps into a single app that integrates with the Ellucian Banner student information system. *eLife* provides a secure, modern application with a host of new functionality. Almost 200 users interact with *eLife* daily in 2023.

The *eLife* application is an excellent example of how we are able to integrate our apps into an existing technology environment to provide extremely flexible and cost-effective custom management apps for the Higher Education sector. *eLife* combines many applications into a single solution, and makes it easy for Eastern users to manage data and generate reports.



### **Featherstone Design: Time To Create**

*"With our FileMaker Pro app, there is a place for both our business and design processes. Tasks that used to take hours to complete can now be done in minutes. Now we have more time to be creative than ever before."*

~ Deirdre Featherstone, Owner

Featherstone Design is a platinum jewelry design company in New York City. Their studio was badly damaged by flooding during Hurricane Sandy, and they realized they needed a more secure data management environment. They came to Colibri through an event at the SoHo NY Apple store.

Before working with Colibri, the studio kept their proprietary jewelry design details on paper notecards. Their inventory was listed in an obsolete management solution. It took up to 3 hours to prepare an insurance appraisal. CRM data was maintained in a separate app, making marketing communications cumbersome.

Their custom app integrates the design, inventory and customer data, and Colibri Solutions developed templates to produce appraisals and invoices automatically. And their recent move to the cloud lets everyone at Featherstone work from anywhere.

The Featherstone Design team felt the impact immediately once their administrative burden was dramatically reduced and Ms. Featherstone and her team are enjoying new levels of creativity and business success..



### **Development Authority of the North Country: Bringing High-Speed Internet to Rural Communities**

The Development Authority of the North Country (DANC) runs an extensive telecommunications network in rural New York State comprised of over 1,800 miles of optical fiber and 31 Central Offices. DANC's Telecommunications Division wanted to improve data management for their network of cables, fiber assignments, and lit locations and provide superior tools for their field technicians.

DANC chose to partner with Colibri in a multi-phase effort to build a new application using the FileMaker 19 platform. An initial two-month project detailed processes, functionality, and user roles, provided an initial technical roadmap, and explored the possibility of a companion mobile app. Development phases created desktop and mobile apps with field-based images and network schematics, and a range of reports.

In 2022, DANC and Colibri worked together to add GPon fiber assignments. This new capability allows DANC to manage a whole new class of internet connections and clientele.

DANC's app makes it easy to administer fiber assignments and provides immediate access to data and media to field technicians. By working with Colibri, DANC can control expenses and schedule development to best support its operational initiatives and budgetary cycles.